
- DATE: 01/20/93 SALES INFORMATION SYSTEM TIME: 10:21 -
- SUBJECT: PATHMARK SUPERMARKETS SENDER: NICK KURUC 1240 -

TO: ALL DIVISIONS/DISTRICTS WITH PATHMARK SUPERMARKETS

RE: PATHMARK SUPERMARKETS (0522-00-00)

DEAR MANAGERS:

AS INFORMATION, PATHMARK HAS LOWERED THE PRICE OF DORAL TO STATE MINIMUM PRICING LEVELS IN ALL OF ITS TRADING AREAS.

WE WILL ONCE AGAIN BEGIN COUPONING CARTONS AT WAREHOUSE LEVEL USING \$ 2.50 COUPONS.

PLEASE NOTIFY YOU PEOPLE TO BEGIN COUPONING SINGLE PACKS AT STORE LEVEL FOLLOWING RECENTLY ISSUED COMPANY GUIDELINES.

REGARDS,

NICK

G. N. KURUC, JR.

GK

M-2

CC: APPLICABLE RSM'S
SALES AREAS 1, 3

*** END OF MESSAGE ***

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